



UBAIR AHMAD MIR

Computer Science Engineer | SME



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Sriangar, India

ABOUT ME

Experienced Social Media Executive specializing in organic growth strategies, content creation, copywriting, and creative post/reel ideas. Skilled in managing brand engagement, audience interaction across multiple platforms.

Proficient in web development & design (WordPress, Frontend), graphic designing, and SEO, ensuring a strong digital presence for brands. Passionate about crafting impactful social media strategies and innovative digital solutions.

SKILLS

Social Media Management



Strategic Planning



Content Creation



Copy Writing



Content Writing



Canva



Python



C programming



MySQL



HTML



CSS



Team Engagement



Wordpress Elementor



Hosting Websites



Project Management



EDUCATION

Baba Ghulam Shah Badshah University

Bachelors in Computer Science & Engineering
2019-2023 CGPA 7.5

Candid Higher Secondary School

Non Medical 12th
2019

CERTIFICATIONS

Cloud Computing - AWS

E & ICT Academy, IIT Kanpur

DevOps Engineering

Udemy

Ethical Hacking

Internshala Trainings

Robotics And Automation

Baba Ghulam Shah Badshah University

Bottom-up Innovations and Covid-19

IIC theme activity-Building an Innovation

EXPERIENCE

Social Media Executive

2024 – Present

SAZGENIX, Srinagar, J&K

- Develop & implement social media strategies to enhance brand engagement.
- Create compelling content, including reels, posts, and copywriting for digital campaigns.
- Manage social media platforms, focusing on organic growth and audience interaction.

Project Management | SMM

2024

InterDigitel, Srinagar, J&K

- Led social media strategies, content planning, and engagement campaigns.
- Managed projects, ensuring seamless execution of digital marketing initiatives.
- Developed and optimized CMS-based websites for various clients.

CMS / WordPress Developer

2023 - 2024

InterDigitel, Srinagar, J&K

- Designed and developed responsive WordPress websites for clients.
- Optimized web performance and implemented SEO best practices.
- Managed website content and updates to ensure smooth user experience.

Freelance Web Developer

2021 - 2023

Worldwide

- Designed and developed custom websites for diverse clients.
- Created engaging UI/UX experiences and optimized website functionality.
- Provided website maintenance and SEO solutions for better online visibility.

SOCIAL MEDIA & CONTENT MANAGEMENT PROJECTS

2024 – Present

Shuraa Business Setup

Social Media Executive

Instagram, Facebook, LinkedIn, X

<https://www.instagram.com/shuraabusinesssetup/>

2024 – Present

Shuraa Tax

Social Media Executive

Instagram, Facebook, LinkedIn

<https://www.instagram.com/shuraataxconsultants/>

2024 – Present

Dubiz | Business Setup

Social Media Executive

Instagram, Facebook, LinkedIn, X, YouTube

https://www.instagram.com/dubiz_co/

2023– Present

The Trip Ease

Social Media and Content Manager

Instagram, Facebook, YouTube

<https://www.instagram.com/thetripease.com/>

2024 – Present

Shuraa India

Social Media Executive

Instagram, Facebook, LinkedIn, X

<https://www.instagram.com/shuraaindia/>

2024 – Present

Shuraa Education

Social Media Executive

Instagram, Facebook, LinkedIn, X

<https://www.instagram.com/shuraaeducation/>

2024 – Present

Sazgenix IT Solution

Social Media and Content Manager

Instagram, Facebook, LinkedIn, X, YouTube

https://www.instagram.com/sazgenix_official/

2022

SOET.BGSBU

Social Media and Content Manager

Instagram

<https://www.instagram.com/soet.bgsbu/>

WEB PROJECTS

Alhamdu Travels (2025) https://alhamdutravels.com/ Travel Website Logo Design Live	Trip Wave Travels (2025) https://tripwavetravels.in/ Travel Website Logo Design Live
Mufasa Holidays (2025) https://mufasaholidays.com/ Travel Website Live	Taruk Travels (2025) https://taruktravels.com/ Travel Website Live
West-Inn Boulevard (2025) https://westinnboulevard.com/ Hotel Website Live	CB Bhandari Jain College (2024) https://cbbhandarijaincollege.ac.in/ College Website Live
Tracer Advertising (2024) https://traceradvertising.in/ Advertising Agency Live	Snow Gulmarg Adventure (2024) https://snowgulmargadventures.in/ Travel Website Live
The Trip Ease (2023) https://thetripeace.com/ Travel Website Live	XAdventure (2023) https://xadventuretravels.com/ Travel Website Live
InterExperia (2023) https://interexperia.com Travel Website Live	Yaave (2024) https://yaave.in/ E-commerce Website Live
HomeSquad (HTML, CSS, JS) (2023) https://github.com/MirUbair Household Application Design Live	

LANGUAGE

- English
- Urdu
- Hindi
- Kashmiri